

At least 65 clock hours of work experience are required for each semester hour of credit.
 Prerequisites: Adequate background, at least junior standing, and consent of the department.

JOUR445 ? (4)
 (was JOUR456)

Publication Production

The theory and practice of planning and producing of any publication, be it newspaper, magazine or newsletter. Students will learn the value of careful editing and basic layout from an editor's perspective. Practice in editing copy, writing headlines, composing picture captions, planning layout and designing pages, as well as tips and tricks on project production, will be covered.

JOUR455 ? (3)
Media Law and Ethics

Case studies of court decisions affecting the mass media in the United States and the place of the ethical journalist in society. Consideration of the development of freedom, censorship, libel, privacy, obscenity laws, and the relationship between the press and the courts and freedom of information, and broadcast regulation.

JOUR465 ? (3)
 (was JOUR400)

Advanced Topics in Journalism: _____
 Study of selected topics in Journalism (feature writing, editorials, investigative reporting). Topic to be announced in advance. Repeatable to 9 credits with different topics.

PUBLIC RELATIONS

PREL255 (3)
 (was JOUR354)

Introduction to Public Relations

Basic concepts in public relations, publics, public opinions, attitudes, two-way communications, and evaluation of public relations effectiveness. Basic literature of the field is examined. Basic principles for production of news releases, public service announcements, and other materials are covered.

PREL320 (3)
 (was JOUR468)

Managing PR Campaigns, Special Events & Meetings

Provides techniques and insights into developing and managing all aspects of meetings, events and program planning, and evaluation. Whether the meeting or event is for 10 or 10,000, the fundamentals are the same and planning is the key to success. Prerequisite: PREL255.

PREL389 (1-3)
 (was COMM489)

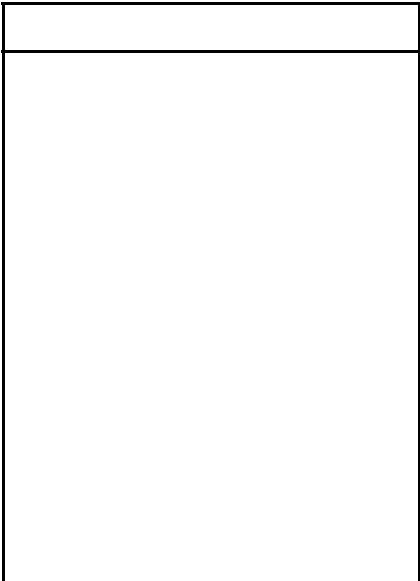
Internship in Public Relations

Students work full time at public relation enterprises. At least 65 clock hours of work experience are required for 1 semester hour of credit. Prerequisites: Adequate background, at least junior standing, and consent of the department.

PREL454 ? (3)
 (equivalent to JOUR454)

Advanced Public Relations

Examines the characteristics of successful public relations campaigns. Emphasis given to public



Undergraduate Programs

BA: English—36

Requirements: ENGL185, 267, 345 and, 460.

The remaining courses in the major should be selected in relationship to one of the following

ENSL105 003 (0 cr 8 hrs)

Writing and Reading

An introductory course in reading and writing, providing an overview of and an introduction to reading strategies and writing formats. Repeatable with different content.

ENSL106

Intermediate: Grammar, Speaking and Listening, Writing, Reading

ENSL106 001 (0 cr 5 hrs)

Grammar

Develops the grammatical skills necessary for clear written and oral communication.

ENSL106 002 (0 cr 5 hrs)

Speaking and Listening

Develops fluency in conversation and accuracy in listening skills necessary for effective communication in academic and non-academic settings.

ENSL106 003 (0 cr 3 hrs)

Writing

Develops writing strategies and skills necessary for well-developed, grammatical academic writing.

ENSL106 004 (0 cr 3 hrs)

Reading

Develops vocabulary, reading skills, and strategies in critical thinking necessary for university course work.

ENSL107 (0 cr 4 hrs)

Advanced Grammar Review

A rapid review of English grammar. Advanced students only.

ENSL108 (0 cr 1 hr)

Accent Reduction

Pronunciation improvement, with emphasis on vowels, consonants, word stress, and intonation patterns. Advanced and intermediate students only. Repeatable with different content.

***ENSL109** (0 cr 2 hrs)

TOEFL Preparation: Intermediate/Advanced

Intensive preparation for the TOEFL, including review and strategies for taking grammar, reading, listening, and writing sections of the test. Repeatable with different content.

***ENSL114** (1-5cr)

The American Experience: Basic/Intermediate/Advanced

An introduction to American culture, appropriate to proficiency level, through readings, discussion, and activities in American literature, history, and culture. Includes field trips and participation in cultural activities. Repeatable with different content.

ENSL115 (3 cr)

Research Seminar: Writing

Develops research writing skills, with emphasis on summary, paraphrase, synthesis, organization, and appropriate use of sources. Advanced students only.

ENSL116 (4 cr)

Research Seminar: Advanced Reading and Discussion

Develops skills in the analytical reading and discussion of academic research, oral presentation of research, and note taking. Advanced

students only.

ENSL195 (1-5 cr)

Individualized Study: Beginning/ Intermediate /Advanced

Individualized study of English as a second language, appropriate to proficiency level. May include (but not limited to) grammar, writing, reading, listening, and speaking. Repeatable with different content.

*Required for ACA students, but open to others.

Graduate Programs

The English Department offers the Master of Arts: English or Teaching English as a Second Language. It also cooperates with the School of Education in offering the Master of Arts in Teaching (MAT) degree. In addition, the English Department participates in offering the Master of Arts: Interdisciplinary Studies (Communication) described on p. 97.

Master of Arts

The English Department offers two programs for its Master of Arts. In addition to the general requirements for the MA degree as stated on p. 34, the required core courses are ENGL589, 595 or 699 (a minimum of 1 credit), and 597. Additional requirements are described below.

English Emphasis

This program provides a balanced array of courses in literature and literary theory, composition and rhetoric, and language. Additional required courses are: ENGL450, a second seminar 589, and at least one graduate course from each of the three areas of literature,

ENGL115 V (3)***English Composition I***

Distance education—see content above.

ENGL215 (3)**(merges parts of ENGL112, 306)*****English Composition II***

An introduction to source-based, academic writing, including practice in summarizing, analyzing, synthesizing, and reading from a critical perspective. Prerequisites: ENGL115 and completion of 24 semester credits. Cannot be audited. *Fall, Spring*

ENGL220 (3)***Technical Writing***

Techniques of written communication in the preparation of industrial and engineering reports and proposals. Prerequisite: ENGL115. Cannot be audited. *Spring*

ENGL250 (3)***Writing Instruction K-8***

A practical and theoretical study of developmental issues affecting young writers. Prerequisites: ENGL115 and 215. *Fall*

ENGL306 (2)***Writing Seminar***

An upper-division continuation of the General Education writing requirement begun in ENGL111 and 112. Emphasis on an interdepartmental approach to major papers or projects in the area of the student's specialty, with a review of library and research skills included. Prerequisites: ENGL111, 112 or ENGL 111, 220. Preference given to juniors and seniors. Cannot be audited. *Fall, Spring*

ENGL315 (3)***Professional Writing***

Practice in adapting writing to a variety of professional audiences and tasks, including resumes, proposals, business and technical reports, web writing, and collaborative writing. Prerequisites: ENGL115 and 215. Cannot be audited. *Spring*

ENGL345 (3)***Introduction to Rhetoric***

An introduction to the study of rhetoric, including classical and modern theories. Emphasis is given to the practical applications of rhetorical analysis

ENGL376 (3) formalist interpretative techniques, Christianity and literature, censorship, and gender studies. Students discuss and write about various literary texts. *Spring*
(merges ENGL386, part of 387)
English Literature II (1660-1900)
 Literature of the British Isles from the Restoration through the Victorian period. Prerequisites: ENGL115, 215, and 267. *Spring*

ENGL378 (4) **RESEARCH & SPECIALIZED COURSES**
Modern Literature in English
 A survey of British, American, and other literature in English since 1900. Prerequisites: ENGL115, 215, and 267. *Spring*
ENGL430 ? (1-4)
Topics in _____
 Study of selected topics in composition, language, or literature. Topic and credit to be announced in advance. Repeatable with different topics to 12 credits. Prerequisites: ENGL115 and 215. *As needed*

ENGL378 V (3)
Modern Literature in English
 Distance education—see content above.

ENGL407 ? (2) **ENGL459** ? Alt (3)
Literature for Children
 Selection, analysis, and evaluation of literary works which meet the reading and/or the listening interests of children and enhance the preparation of elementary teachers, librarians, and parents. Prerequisites: ENGL115 and 215. *Spring*
Methods of Teaching English
 An integration and exploration of pedagogical theories and practices in literature for young adults, and writing and language study for the secondary-school classroom. Does not apply toward the first 16 credits in English for an MAT degree. Prerequisites: ENGL115 and 215. *Fall*

ENGL408 ? (2) **ENGL495** (1-3)
Literature for Young Adults
 Selection, analysis, and evaluation of literary works that meet the reading interests of young adults and enhance the preparation of middle-school and secondary English teachers, librarians, and parents. Prerequisites: ENGL115, 215. *Fall*
Independent Study/Readings
 Studies in various areas of language, literature, or composition under supervision of an appropriate instructor, including regular conferences, and

ENGL425 ? (3)
Literary Topics
 Advanced study of a literary period, genre, or theme, such as Victorian Literature, Poetry, Biblical Literature, Women's Literature, or the Classical Heritage. Prerequisites: ENGL115, 215, and 267. *Fall, Spring*

ENGL445 ? (3)
Cultural Literature
 In-depth study of North American literature with emphasis on cultural uniqueness. Prerequisites: ENGL115, 215 and 267. *Spring*

ENGL450 ? (3)
Literary Criticism and Theory
 An introduction to literary criticism and theory. Readings start with Plato, but special emphasis is on New Criticism to the present. Prerequisites: ENGL115, 215, and 267. *Fall*

ENGL464 ? (3)
Major Literary Author
 Study of a major author, such as Chaucer, Shakespeare, Johnson, Dickens, Hawthorne, or Cather. Repeatable with different content. Prerequisites: ENGL115, 215, and 267. *Fall, Spring*

ENGL464 V (3)
Major Author: Charles Dickens and Mark Twain
 Distance education course. A study of two of the most important popular writers of their time who have come to represent the very essence of England and the United States in the 19th century. A paper is required.

ENGL510 Alt (3)
Perspectives in Literary Studies
 Introduction to graduate-level techniques of reading and interpreting literary texts. Addresses a selection of literary techniques and issues such as