

# ART, ART HISTORY, AND DESIGN

Art and Design Center, Room 111  
(616) 471-3279  
[http://www.andrews.edu/academic/cas/art\\_design.html](http://www.andrews.edu/academic/cas/art_design.html)

## Faculty

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Academic Programs	Credits
BFA: Graphic Design	
Digital Media	80
BFA: Visual Art	
Ceramics	80
Painting	80
Photography	80
Pre-Art Therapy	80
Printmaking	80
BA: Art	
Art History	40
Pre-Art Therapy	40
Visual Art	40
BS: Art Education	49
Minor in Art History	20
Minor in Graphic Design	23
Minor in Visual Art	24

It is the mission of the Department of Art, Art History, and Design to develop our God-given creative gifts in order to integrate our personal, spiritual, and professional lives.

## Undergraduate Programs

### Bachelor of Fine Arts (BFA)

The Bachelor of Fine Arts degree is recommended for students planning to enter one of the visual art professions and/or to do graduate work in visual art or art therapy. The studio-oriented BFA program requires 80 credits of visual art and art history courses plus the General Education courses. Central to the BFA curriculum is 28 credits of advanced design or visual art in a single emphasis. The process for entering a BFA program is two-fold. First, students are accepted into the BA degree program of the Department of Art, Art History, and Design. Upon completion of the introductory-level courses and successful BFA review (no later than the end of their sophomore year), students can be accepted into the BFA program. The BFA requirement includes

the successful completion of a senior exhibition and a portfolio of the student's work given to the Art Department.

Each of the BFA degree emphases has a 3-part curriculum: (1) Art History; (2) Visual Art Foundation; and (3) Advanced Visual Art. Additional cognates along with the General Education requirements complete the specifications for graduation for the BFA degrees.

**BFA 9-credit Complementary Area Requirement:** BFA students must take courses beyond the introductory level in an area(s) which complement(s) their chosen media emphasis. For example, if the 28-credit emphasis is ceramics (3-dimensional), then the complementary area may be painting and/or printmaking (2-dimensional); and conversely, if the 28-credit emphasis is painting (2-D), then the complementary area may be sculpture and/or ceramics (3-D). The photography emphasis may allow 8 credits of graphic design (ART214 and 414) to be substituted to meet the complementary area requirement. The Graphic Design complementary area is shaped with the student's advisor and may include such areas as computer graphics, photographic arts, marketing, and communication.

### BFA: Graphic Design

#### Digital Media Emphasis (2-D)—80

The digital art and design emphasis is recommended for those wishing to combine the study of art and design with the opportunity to explore more extensively computer graphics environments as a medium for visual communication and/or personal artistic expression.

The degree prepares students to enter one of the computer-based visual communication-oriented professions educated as an artist or designer/visual communicator, or to enter graduate studies in electronic visualization.

#### Art History—9

ARTH235, 236, 440

#### Visual Art Foundation—22

ART104, 116, 117, 118, 207; PHTO115

#### Digital Media Foundation—8

DGME175, 375

#### Advanced Graphic Design—41

ART214, 310, 414 (16 credits), 495 Senior Exhibition and Slide Portfolio, 3 credits. Electives, 16 credits chosen in consultation with advisor from the following areas; DGME, ART, ARTH, PHTO, COMM, MKTG, JOUR.

### BFA: Visual Art

The following three course groups are common to all BFA Visual Art and Pre-Art Therapy Emphases.

#### Art History Foundation—14

ARTH235, 236, 420, 440, plus one elective in art history (3 hours)

#### Visual Art Foundation—25

2-D courses: ART104, 106, 116, 207 and PHTO115;

3-D courses: ART107, 118.

#### Advanced Visual Art—41

ART304, 495 Senior Exhibition and Slide Portfolio, 1 credit; advanced work in one 2-D or 3-D emphasis (28 credits in one: ceramics, painting, photography or printmaking); complementary 2-D or 3-D emphasis (total of 9 credits).

### Ceramics Emphasis (3-D)—80

Recommended for those pursuing studio pottery as a profession

and who are comfortable working with ideas of aesthetic form, personal experimentation, technical production, and utilitarian purpose. Students work with a variety of traditional and state-of-the-art equipment and methods to gain a broad understanding of clay forming, glazing, and firing techniques necessary for the development of a personal focus. Early emphasis is placed on the mastery of ceramic craft and the development of regular and productive studio habits. Later, emphasis is placed on the development of a personal direction, senior exhibition, and portfolio. For the BFA degree in ceramics, students register for 28 credits of ART307 and 9 credits of complementary 2-D course work.

### **Painting Emphasis (2-D)—80**

Recommended primarily for those planning to enter graduate school. Emphasis is on developing perceptions of form and color, a strong sense of 2-D design, awareness of the visual world as subject matter for aesthetic and intellectual response, the work habits necessary to turn feelings and ideas into satisfying compositions, and an eventual personal focus for purposes of a senior exhibition and portfolio. For their advanced work, students register for 28 credits of ART305 and 9 credits of complementary 3-D course work.

### **Photography Emphasis (2-D)—80**

Recommended for those preparing for professions that require people with well-developed perceptual skills who are comfortable working with complex equipment and changing technologies. Photography students are expected to develop a creative, experimental, and artistic approach to their work, regular and productive work habits, and eventually a personal focus that leads to a senior exhibition and portfolio. The BFA requires the following course work, including 9 credits of advanced work in a complementary 2-D or 3-D studio art medium (available in ceramics, graphic design, painting, and printmaking).

### **Art History/Theory—14**



- ART118** **Alt \$ (4)**  
**Introduction to Sculpture and 3-D Design**  
 An introduction to the principles of three dimensional design and sculpture media. Introduces students to a variety of tools and materials which help to develop 3-D expression.
- ART207** **\$ (3)**  
**Basic Design I**  
 A study of the elements and organizational principles of 2-dimensional design.
- ART214** **\$ (3)**  
**Introduction to Graphic Design**  
 A transition from design theory to design application as it relates to visual communication. A series of projects develops basic skills and familiarity with design process and the graphic design profession. Prerequisite: ART207.
- ART304** **(2-6)**  
**Drawing**  
 Students use many media and concentrate on individual methods of expression through drawing. Repeatable. Prerequisite: ART104.
- ART305** **(2-6)**  
**Painting**  
 Supervised independent study leading toward an artistic style with exploration in a selected area chosen from landscape, figure study, portraiture, abstract, and the newer innovations in the field of painting. Repeatable. Prerequisite: ART116.
- ART306** **(2-6)**  
**Printmaking**  
 One of the major methods (relief, planographic, intaglio, stencil) may be selected for semester-long exploration. Anything over 3 credits in one semester needs permission of instructor. Repeatable. Prerequisite: ART106.
- ART307** **\$ (2-6)**  
**Ceramics**  
 An exploration of an area of ceramic practice. Topics may include production pottery, electric kiln ceramics, clay and glazes, wood-firing, raku, creating large pots, throwing and altering. Repeatable. Prerequisite: ART107.
- ART308** **(2-6)**  
**Sculpture**  
 The expressive use of a range of materials through the skills of modeling, carving, and construction. Usually one medium is studied during the semester. Repeatable. Prerequisite: ART118.
- ART 310** **\$ (3)**  
**Typography**  
 An exploration of typographic structures terminology, methods, and visual problem solving. This studio course addresses typographic design as a practical form of visual communication.
- ART380** **(1-3)**  
**Topics in Art**  
 Courses cover specific topic areas in Art and Art History such as: African Arts, Asian Arts, Post-Modernism, and Modernism. Studio courses are also eligible.
- ART414** **\$ (2-6)**  
**Design for Visual Communications**  
 A term-long series dealing with Interactive Screen Design,

Publication Design, Advertising and Packaging Design, Corporate Identity, and Environmental Graphics. Gives students practical experience in graphic design and computer applications. Repeatable. Prerequisites: ART207, 214. *Fall, Spring*

**ART457** **◆ (3)**  
**Art Methods: Elementary**  
 Covers the process of teaching creativity and artistic expression to students at the elementary level. The focus is on understanding the developmental levels of creativity in children. Art is also integrated in the rest of the curriculum. Art projects are part of this course.

**ART459** **◆ (3)**  
**Art Methods: Secondary**  
 Deals with teaching creativity and artistic expression to students at the secondary level. It covers the developmental levels of students and gives practical ideas for developing individual creativity. Project ideas are part of the course.

**ART495** **◆ (1-4)**  
**Independent Reading/Project**  
 Independent study or senior exhibition and portfolio creation. Repeatable. Requirements vary.

## PHOTOGRAPHY

See course descriptions under Photographic Imaging on p. 201.