

*Financial Management*

**Faculty**

**FNCE680**  
*Investment Strategy*

(3)

Academic Programs	Credits

1 1

**General Option**  
**Required courses for major—15**  
**Elective major courses**

Major Group B electives—0-9

BBA core—39

BBA cognates—3

General Education requirements—49

General electives—6

Total credits for the BBA degree—124

Required courses—15

Minor electives—6

Total credits for the minor—21

Required courses in major—12

Elective major courses

Major Group A electives—12

Major Group B elective—3

BBA core—39

BBA cognates—3

General Education requirements—49

General electives—6

Total credits for the BBA degree—124

Required courses—12

Minor electives—9

Total credits for the minor—21

Required major courses—21

Elective major courses—6

BBA core—39

BBA cognates—3

General Education requirements—49

General electives—3-6

Total credits for BBA degree—124

Required courses—15

Electives—6

Total credits for the minor—21

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(Credits)

**B I E A D I I A I**

BSAD104

*Introduction to Business*

(2-3)

BSAD210

*Small Business Management*

(3)

BSAD341

*Business Law*

(3)

BSAD345

*Business and Society*

(3)

**BSAD355**  
*Management and Organization*

(3)

**BSAD365**  
*International Environment of Business*

(3)

**BSAD500** (2)  
*Survey of Management*

**BSAD515** (3)  
*Organizational Behavior*

**BSAD525** (3)  
*Organizational Behavior for Managers*

**BSAD526** (3)  
*Emergency Management*

**BSAD530** (3)  
*Management of Not-for-Profit Organizations*

**BSAD545** Alt (3)  
*International Management*



**INFS110**

*Introductory Computer Tools*

**(3)**

**INFS 215**

*Information Systems Theory and Application*

**(3)**

**MKTG375**  
*Direct Marketing*

**Alt (3)**

**MKTG435**  
*Marketing Ethics and Contemporary Issues*

**Alt (3)**