

ACCOUNTING, ECONOMICS & FINANCE

Chan Shun Hall, Room #

Electives— —
 General Education requirements— —
 TOTAL CREDITSfor the BA—

Minor in Economics

Required courses—
 ECON , , ,
 A minimum of a “C” letter grade must be earned in ECON , .
 Minor electives—
 Courses at the or level chosen from ECON offerings
 TOTAL CREDITSfor the Minor—

Finance

The finance major is designed to prepare students for careers in financial management. Through a carefully coordinated sequence of courses, the program covers many of the factors that influence financial decision making and provides specific tools for analyzing and interpreting financial data. Students will acquire skills that will help them launch a career in the areas of corporate finance, investments, banking, and financial planning.

All finance majors must obtain a C (.) minimum grade in FNCE .

BBA in Finance

Required major courses—
 ACCT ; FNCE ,
 Electives—
 Chosen from ACCT ; ECON , , ; FNCE , , , , ; BSAD
 BBA core—
 BBA cognates—
 Electives—
 General Education requirements—
 TOTAL CREDITSfor the BBA—

Minor in Finance

Required Courses—
 ACCT , , FNCE ,
 A minimum of a “C” letter grade must be earned in FNCE .
 Minor Electives—
 Chosen from the following: FNCE , , , , ECON
 TOTAL CREDITSfor the Minor—

International Business

This major enables students to acquire a knowledge base that develops their capacity to work for an organization that operates in a global setting. Students may select electives in one academic discipline that suits their special area of interest, or take any of the elective courses listed below to meet the degree requirements.

BBA in International Business

Required major courses—
 BSAD , ; ECON ; FNCE ; MKTG
 Electives—
 Economics Electives— —
 ECON , , ,

Finance Electives— —
 FNCE , , , ACCT
 Management Electives— —
 BSAD , , ,
 Marketing Electives— —
 MKTG , , ,
 BSAD (international focus)

BBA core—
 Grade requirements: All International Business students must earn at least a “C” letter grade in the following courses: ACCT , , ECON , and FNCE .
 BBA cognates—
 Electives—
 General Education requirements—
 TOTAL CREDITSfor the BBA—

Courses (Credits)
 See inside front cover for symbol code.

Accounting

ACCT , (,)
 Fundamentals of Accounting
 Emphasis upon understanding the accounting cycle and the content and preparation of financial statements. Cost and managerial concepts examined. A grade of C or higher is needed for admission to ACCT . Fall, Spring

ACCT ()
 Business Communication
 Designed for the accounting major, this course focuses on techniques of successful communication in the business world. The course introduces strategies for various business situations including memos, letters, meetings, presentations, reports, and electronic correspondence. The course also examines methods of organizing and presenting information and of developing a professional communication style. Prerequisites: COMM , ENGL . Spring

ACCT , (,)
 Intermediate Accounting
 Accounting theory and problems in the classification of transactions, asset and liability valuation, income determination, and the presentation and interpretation of financial statements. Study of generally accepted accounting principles. Students may not enroll in ACCT , unless they have obtained a grade of C or higher in ACCT , . A grade of C or higher in ACCT is required for admission to ACCT . Prerequisites: ACCT , INFS . Fall, Spring

ACCT ()
 Cost and Managerial Accounting
 Study of cost determination, accumulation, and allocation procedures. Preparation and utilization of financial information for internal management purposes; emphasis on job order, process and standard costs systems cost-volume-profit relationship, relevant cost, budgeting, performance evaluation, and control. Prerequisite: ACCT . Spring

ACCT ()

ACCT ()

Accounting for Not-for-Profit Organizations

The study of the fundamental accounting systems used by government, hospitals, colleges and universities, and other not-for-profit organizations. Topics include the budgeting process, and the analysis and interpretation of governmental and not-for-profit financial statements. Prerequisite: ACCT . Fall

ACCT ()

Advanced Accounting

Study of T .

economics. Students may not enroll in ECON unless they have obtained a grade of C or higher in ECON . Prerequisites: ECON , MATH or . Fall

ECON ()
Intermediate Macroeconomics
Determinants of aggregate employment, income, consumption, investment, and the price level in contemporary models. Students may not enroll in ECON unless they have obtained a grade of C or higher in ECON . Prerequisites: ECON , . Spring

ECON Alt ()
Labor Economics and Relations
An analysis of the labor market focusing on labor demand, supply, wage differentials, human capital, discrimination, and unions. Spring

ECON Alt ()
Introduction to Econometrics
Topics include probability sampling, hypothesis testing, regression techniques, and problems of multicollinearity, heteroscedasticity, and auto-correlation. Prerequisites: STAT or , MATH or . Fall

ECON Alt ()
Economic Development
A study of the problem of poverty in the world and theories about the growth of developing countries. The effects of population growth, trade and aid, alternative strategies for expansion, and challenges facing these countries are evaluated. Prerequisites: ECON , . Fall

ECON Alt ()
Public Finance
The course integrates economic theory with applications in the field of public finance. Focuses on detailed microeconomic analysis of government functions, expenditures, and finance. Recent public finance issues are discussed. Prerequisites: ECON , . Fall

ECON Alt ()
International Economics
A description and theoretical analysis of international trade, balance-of-payments accounts, the mechanisms of international economic adjustment, the theory of comparative advantage, and economic integration. Prerequisites: ECON , . Fall

ECON (,)
Survey of Economics: Micro- and Macroeconomics
An analysis of national income and expenditures accord5 55 211.3108 Tm [(An)- , 211.3108 Tm [(An)-

changing foreign exchange conditions. Exchange exposure coverage, taxation impacts, and global-risk diversification.

Prerequisite: FNCE . Fall

FNCE Alt ()

Portfolio Theory

Theories and techniques for management of portfolios; emphasis on the portfolio manager's role in diversification and meeting investors' goals, and a review of empirical literature. Prerequisite: FNCE . Spring

FNCE Alt ()

Finance Economics Seminar

A survey of contemporary issues in financial markets, with an emphasis on financial market innovations, financial system stability, and the role of government. The class is taught in a seminar setting and relies on extensive selected reading from current trade books and periodicals. Prerequisites: FNCE , ECON , .

FNCE ()

Multinational Financial Management

The financial management of international enterprises and global portfolio analysis. Short- and long-term capital sources and uses.

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