

# Andrews University Strategic Plan

*Academic Year 2024–25 through  
Academic Year 2026–27*

Andrews  University  
World Changers Made Here.

# Our Story

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We will grow by increasing access for more students to engage in a world-changing education.

1. Identifying new pathways to an Andrews educational experience for FTIAC students and making market and mission-driven program adjustments. This will include:

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Dean of Undergraduate Education (Lead), Chief Academic Officer, Deans Council and relevant colleges

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*University Chaplain (Lead), Chief Academic Officer,  
 Undergraduate Education Office, Graduate Office, Career Advisor*

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*Counseling & Testing Director (Lead), Vice President for  
 Campus & Student Life, Assistant Vice President for Campus & Student Life*

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*Vice President for Strateg , Marketing and Enrollment  
 (Lead), President, Uni ersit Communication*

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*President (Lead), Senior Administration, Deans Council*

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*Director of Innovation and Entrepreneurship (Lead) Year-over-year, acquire a growing portfolio of investments from a combination of grants and sponsorships. As this portfolio grows, we will build a larger portfolio of sponsorships.*

2024-25

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4. Overhauling technology and process infrastructure.

This will include:

- a. *Vice President for Financial Administration (Lead), Chief Information Officer, Chief Information System Officer*

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President (Lead), in collaboration with Vice President for  
Advancement and Vice President for Financial Administration

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